



**EXFOLIATION**

## For fresh and radiant skin

The origin of plastic wastes in nature is highly diverse, and not primarily attributable to cosmetics. Nevertheless, synthetic abrasive particles and shower formulations, in particular, are falling out of favour with the public.

Synthetic scrub particles are used in many different face and body care products. Given their minute size, they pass straight through the filters of water treatment plants, and so are flushed into rivers, lakes, and oceans. Once released into the environment, they can absorb various kinds of toxins before being eaten by fish and other aquatic organisms. The particles thus make their way into the entire food chain, all the way up to humans.

Example materials of synthetic scrub particles are polyethylene (PE), polypropylene (PP) and polyethylene terephthalate (PET).

*Cleopatra, history's most beautiful woman, was very much into regular peeling.*

*Her most famous beauty secret is bathing in milk and honey. These two ingredients make the skin soft and supple, where **honey acts as a natural exfoliator.***



## Are you, too, looking for natural alternatives to plastic-based scrub particles?

Then be inspired by our continually expanding range: in addition to the ever-green products from apricot seeds, we offer scrub particles from upcycling processes (e.g. luffa) and trendy raw materials such as hemp.



### **Hemp Oil Scrub**

Our oil scrub with hemp appeals to traditional and trendy consumers alike.



### **Body Peeling Bar**

This solid body soap made with coloured luffa is not only sustainable thanks to upcycling, but is also a colourful eye-catcher.

